

FOR IMMEDIATE RELEASE

GLOBAL INDUSTRY APPROVES REVISION OF SUPPLY CHAIN COMMUNICATION GUIDE ON DECLARABLE SUBSTANCE CONTENT IN ELECTROTECHNICAL PRODUCTS

Revision Addresses New Regulatory Reporting Requirements for EU REACH

Arlington, VA, [September 13, 2010] – The Consumer Electronics Association (CEA)®, DIGITALEUROPE, and Japanese Green Procurement Survey Standardization Initiative (JGPSSI) today announced the release of the revised “Joint Industry Guide - Material Composition Declaration for Electrotechnical Products - JIG-101 Ed. 3.1,” an industry materials declaration guide that facilitates the reporting of material content information in electrotechnical products across the global supply chain. This document sets minimum requirements for material declaration for electrotechnical products but does not preclude companies from inquiring about the presence of additional substances when necessary for their needs.

JIG 101 Ed. 3.1 is an interim update, incorporating three of the Substances of Very High Concern (SVHC) that have been added to the candidate list for authorization on June 18 by the European Chemicals Agency for the European Union’s Registration, Evaluation, Authorization and Restriction of Chemical Substances (“REACH”) Regulation.

For more information or to participate in the next annual update, please contact CEA Secretariat Amy Dempster (CEA) at +1-703-907-7631 or ademoster@ce.org.

The JIG can be downloaded free of charge at URL: www.CE.org/JIG

About CEA

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the \$172 billion U.S. consumer electronics industry. More than 2,200 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion and the fostering of business and strategic relationships. CEA also sponsors and manages the International CES – Where Entertainment, Technology and Business Converge. All profits from CES are reinvested into CEA’s industry services. Find CEA online at www.CE.org.

About ECA

The Electronic Components Association (ECA) represents the electronics industry sector comprised of manufacturers and suppliers of passive and active electronic components, component arrays and assemblies, and commercial and industrial electronic equipment and supplies. ECA provides companies with a dynamic link into a network of programs and activities offering business and technical information; market research, trends and analysis; access to industry and government leaders; technical and educational training; and manages the standards initiatives of the Electronic Industries Alliance (EIA).

About DIGITALEUROPE

DIGITALEUROPE is the pre-eminent advocacy group of the European digital economy acting on behalf of the information technology, consumer electronics and telecommunications sectors. We are dedicated to improving the business environment, and to promoting industry's contribution to economic growth and social progress in the European Union.

DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. **DIGITALEUROPE**'s members include 60 leading corporations and 40 national trade associations from all the Member States of EU; altogether 10,000 companies with 2 million employees and €1,000 billion in revenues. You can learn more about our activities via <http://www.digitaleurope.org>

About JEDEC

JEDEC is the leading developer of standards for the solid-state industry. Almost 3300 participants, appointed by some 295 companies work together in 50 JEDEC committees to meet the needs of every segment of the industry, manufacturers and consumers alike. The publications and standards that they generate are accepted throughout the world. All JEDEC standards are available online, at no charge.

About JGPSSI

The Japan Green Procurement Survey Standardization Initiative (JGPSSI) is a voluntary organization inaugurated in January 2001 for the purpose of standardizing substances contained in parts and materials of equipment in electrical and electronic products through effective survey methods. As of March 2010, JGPSSI is represented by 62 companies and 2 associations ranging from those in the material industry to manufacturers of parts and final products. Since 2006, JGPSSI has been proposing "recommended format Ver.3" that specifies survey items in accordance with JIG-101A and JGPSSI will revise the formats aligned with JIG update. JGPSSI also proceeded with its activities taking up the improvement of the reliability of the information on chemical substances gained through the survey as the new theme. In September 2005, JGPSSI published the first version of "Guidelines for the Management of Chemical Substances in Products". For more information about JGPSSI, go to <http://www.jgpssi.jp>

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